

## Princess Nora Bint Abdulrahman University in Riyadh

**Where quality counts nothing suffices but the best**, Vistamatic® with its proven reputation as the Worlds Leading Manufacturer of vision panels are proud to have been specified for the Princess Nora Bint Abdulrahman University in Riyadh.

Contractor Saudi Oger Ltd handling part of the US\$5.3bn Princess Nora contract specified almost 400 Vistamatic® bespoke panels for installation in what is to be the first women's university in [Saudi Arabia](#) and the largest women-only university in the world.

Vistamatic® appointed agents, R.S. Agencies, in conjunction with Anemostat, USA, were responsible for communication and management of the contract.

Composed of 32 campuses and ultimately accommodating over 40.000 students and 12.000 employees it will boast a 700 bed teaching hospital and research centers for nanotechnology, information technology and bioscience. The facility is expected to cover 8 million square meters and is located on King Khalid International Airport Road, north of Riyadh.

King Abdullah officially opened the new campus of the Nora Bint Abdulrahman University (PNU) on the 15th May 2011, less than three years after laying the foundation stone for the university.

The Princess Nora project commissioned US architects Perkins Will, Chicago, based on their prolific experience in the design and build of some of America's most prestigious healthcare facilities. Established in 1935 by Lawrence Perkins and Philip Will, Jr., the office remains the largest in the firm, harnessing the expertise of more than 250 architects, interior designers and planners.

Vistamatic® have made enormous strides in pursuing export contracts throughout the world both through a network of appointed agents and distributors as well as through its manufacturing plant in the USA. Their reputation for producing one of the most specified products of its kind has been built on the products rugged and durable reliability that is covered by a Lifetime Warranty\*.

Says John Nerden; "Without doubt, our moderate success in the US has had a positive effect on our reputation worldwide as we have seen from an increase of enquiries through the UK and US website. Our approach to export is aggressive and formulated around a quality product offer that has a long standing reputation throughout one of the Worlds greatest institutions, the NHS which is in itself a testament to our reputation"

Interest from overseas has seen the export division of Vistamatic® increase exponentially over the past 2 years. Project Manager Paul Kaye says "The challenging climate in the UK has made us focus more on what the export market may yield in orders and the potential looks positive. Our goal over the coming years will be to increase our brand recognition overseas and cater to the ever demanding standards that the EU require"

Never a company to live on its laurels Vistamatic® continue to explore the boundaries of glass performance within specified environments as well as that of its components used in the manufacture of its products.

With increased production in the USA and contracts coming from Europe, Scandinavia, and the Middle East and as far afield as Australia, Vistamatic® look destined to live up to their name as the Worlds Leading Manufacturer of Vision Panels.

\*Against faulty manufacture.

